

Gary Vurnum's

“Lessons From The Past...”

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“So...What ARE The Lessons From The Past?”



From Gary Vurnum

Quite often...we forget about what happens in our recent past, and how we truly learn something from it if we look for the signals.

In this Special Report...I will share with you a few examples of the lessons that I have learned over the last year...and how what I've learned could help YOU lead a happier and more successful life.

No matter how positive and focused you are...it is still easy to have some days where you find that you can't really be bothered at all! And that's OK! In my book if you spend the majority of your life enjoying, instead of regretting, your days – then is that a bad thing?

So...here's just a few examples of how I managed to find the messages behind what actually happened to me...and how I have used them to contribute to shaping my life in the future.

Life is too short to spend stuck in the rut of blame, stress, and worry...WHATEVER happens to you! I hope that this Special Report will do its bit to help.

To Our Success!

Gary

“You ARE Bigger and Better Than You Think”

Almost two years ago – I wrote down a number of things that I would like to achieve. At the time, it was more of a wish-list really...as perhaps I didn't really believe that I would be able to accomplish some of them. Still...it was good to get everything down on paper...and the exercise took a few hours out of a long flight to an Internet seminar in Vancouver.

By the beginning of the following year – I had begun to achieve one or two of these targets – all without consciously 'chasing' after them.

And in that April – I put on my own two-day seminar on Internet marketing – something which, even at the turn of the year I wouldn't have dreamed possible. In fact – from zero knowledge (apart from having attended a few seminars) the seminar went from idea to taking place in 8 weeks.

Since then – I've put on another (smaller-scale) one-day event, as well as a few small business related seminars with my brother, Mark.

In fact...I now look upon doing so as just a routine thing that, as long as it is organized correctly – will work out fine.

The fear and thoughts of impossibility I had for many years have now evaporated...and I now realize that there are a few other areas in my life that perhaps I am holding myself back because of the 'impossibility factor'.

I know for certain that there are some things that YOU believe you couldn't do.

You wouldn't be human if you didn't.

Of course...many of these things may well be beyond your CURRENT skill-set, but that doesn't mean to say that you aren't CAPABLE enough to do them.

The first step is think WHY instead of WHY NOT.

The second is to take ACTION – any action – that will start you on the path to achieving something that you may believe is beyond your reach.

I've found that, once you actually work towards something – you end up realizing that perhaps your mind has been playing tricks on you all along. Quite often – you will be surprised at how EASY some things are compared to what you believed.

“Don't Let Your 'Money Goggles' Blind You.”

Earlier this year I was approached by someone who is now quite successful online...and asked if I would like to partner him in what seemed to be a 'no-lose' joint venture...relating to personal development.

The model had been proven in different fields before...and this guy was an up-and-coming go-getter who obviously had thought a lot about what we wanted to achieve in life.

So...did I jump at the chance to partner with him to earn thousands of dollars a month, every month?

No.

Why? Well...of course, the money sounded appealing...and the nature of the joint venture was one of the most interesting I had seen for some time.

The trouble was...MY role would have been to 'project manage' the entire process. Having been a business analyst in a former life, I knew that I could, of course, handle that side of things.

But...with the best will in the world...I couldn't face 'turning up' day after day managing the flow of people and processes – instead of just doing this, more creative, stuff.

So...much to his surprise...I had to tell him 'Thanks, but no thanks'.

One of the biggest problems that gets in the way of ongoing achievement (even if you do have the belief) is that money usually gets in the way of making the BEST decisions for your long-term future.

I have a term I use – “Money Goggles” – as it seems that, whenever an opportunity arises, most peoples' vision is clouded by the money element.

Whether it's 'how much' or 'will I make enough'...it's so easy to be ruled by those figures on your bank statement.

Now...don't get me wrong...we ALL 'need' money to feed our families, pay the mortgage, and for occasional treats – but, unfortunately society in general conspires to make the accumulation of money THE most important factor in terms of success or failure.

What a load of CRAP!

By now I could perhaps have been earning a few thousand dollars extra every month. BUT...I could well be dreading turning on my PC in my study every day instead of looking forward to it.

I could be miserable that I have to handle stuff that I spent years trying to get away from...and that would undoubtedly have had an impact on the sort of person I would be like to live with.

I'm not the best person to be married to when I'm 'down' – I can tell you! (Thankfully...that isn't very often.)

There are many things that we all THINK we would do because it meant more money...yet, it's not the balance of our bank account that makes us laugh, or brings a smile to our face.

I've spoken to people who earn practically nothing – yet they are the happiest people...content with ENJOYING life through their experiences instead of stressing themselves out trying to earn more to spend more.

Still not convinced?

Well...think back to when you first started work. Wouldn't you have believed that you were rich beyond your wildest dreams if you earned as much as you do now, today?

Yet...are you any more happier for it?

“Learn Wisely...And Start Applying”

I made a conscious decision about six months ago that I would stop buying ebooks and other information unless it specifically related to whatever I was working on at the time.

Even then – I also decided that I wouldn't just buy that ebook I wanted immediately...I would wait a few days and see if I STILL though that I needed it.

Now...this wasn't particularly for financial reasons. I'm an info-junkie who has 3 books going at any one time!

But, like you I expect, I have loads of practically unread ebooks and books, unused workbooks, un-listened-to CDs, unwatched DVDs.

All stuff that I bought because I WANTED it!

Yet, perhaps rather strangely, the ONLY information product that I have purchased in the last few months turned out to cost me over \$1,000!

And...I recouped my investment within a couple of months – because, as I was more selective in terms of what I NEEDED – I made sure that it was relevant, and that I APPLIED the information it contained.

Now...as an information publisher myself it may seem that I am not doing myself any favors whatsoever by telling you to be more selective...but I'd rather be honest with you.

Let's be honest here – there is very LITTLE indeed that is 'new' in terms of personal development.

We both know what we SHOULD be doing to make our lives better, right?

Yet...quite often – you need to hear the SAME thing in a DIFFERENT way for it to 'sink in'.

You may 'get it' at the first attempt – or you might need to read ten books before it all makes sense. BUT...it's pointless just jumping from information to information without actually TRYING to apply some of your new knowledge.

I'm certain that EVERY answer to EVERY 'problem' you have is probably in a book that you've already read...or a CD that you've listened to.

So...by being more selective in the 'new' information you acquire – you are more likely to achieve your desired result because your mind will have something to really FOCUS on.

And...if you APPLY focused effort – then you are more likely to succeed.

“Accept It...And Get On With It”

There are many things that haven't gone my way over the last year.

Then again...there are one or two things that DID!

For example...one of my websites didn't do as well as I had hoped. The idea was received well...the sales page read well, and the feedback that I had from participants was great.

Except...for some reason...it never really took off despite all of this. Plus, elements of keeping it going became more like a 'job' to me instead of a passion.

The beauty of the business model that is the Internet meant that, despite this 'failure' (I much prefer 'temporary defeat'), the only thing I lost was my time.

I gained a few hundred dollars...and also a great deal of experience about how to best set-up and manage things better in the future.

Of course...I am disappointed that things didn't work out as I had planned, but in the end there were too many 'signs' from things not going quite according to plan to push me in the direction of accepting that a better use of my time could be had elsewhere.

It's easy to beat yourself up when things don't go your way...and allow yourself to wallow in pity because of the 'if-onlys'.

But...it's critically important that you focus on three things when things like this happen...

- 1) Learn from your experiences so that you don't make the same mistakes again.
- 2) Perhaps there was a very good reason why things didn't work out...and that your path to future happiness and success lies on a different path.
- 3) Don't dwell on what has happened in the past – TODAY and the FUTURE is all that matters now.

Unfortunately...there are an awful lot of 'whingers' out there who seem to thrive on people feeling sorry for them.

Don't let yourself be one of them...otherwise you just end up getting more of what you're thinking of!

“Listen. Ignore. THEN Ask Questions!”

Perhaps one of the biggest lessons I have learned from the last twelve months is to listen to my gut feelings a lot more.

Not only that...I have purposely stopped talking so much to other people because, although I DO have a lot to say – I know that most people quite often don't want to hear what you have to say to them!

I've also stopped trying to 'convert' people to positive thinking as I've realized that attempting to PERSUADE in any shape or form will just have the opposite effect until that person understands for themselves WHY they might need to start changing a few things in their life.

And...to be honest...I got rather tired of people expecting a quick-fix out of something that has taken them years to get into!

As with practically all 'Overnight Success' – “Overnight Failure” usually has had years of preparation and groundwork put in place beforehand!

Why is it that people continue to 'go through the motions' when every fibre in their bodies are screaming at them that they MUST do something DIFFERENT than what they always do?

Listening is an excellent first step in understanding why you do what you do – and why you aren't doing what you SHOULD be doing!

Yes...I know...that money question will undoubtedly pop up again if you're like most people, but quite often...the money isn't really the problem.

Nope. The problem is usually a lack of belief that you CAN!

You CAN do a whole lot more than you are doing if you listen.

BUT...you must make sure that you are listening in the RIGHT way!

Usually – that little voice inside your head is predicting failure, or complaining about the lack of opportunities, or wishing that things were different.

You know what I mean, right?

So...stop listening to it...and instead start asking it questions!

When that voice says something like “You can’t do that...”, stop yourself and ask it “WHY?”

Better still...if you can write down what it says...and the answer it comes up with then you will start REALLY getting to the bottom of the blockages that are holding you back.

Be careful. The answer you get will, of course, be some form of excuse!

The key here is to look for the reason WHY you are getting that answer...and not to get too hung up on the answer itself.

Once you regularly question yourself in this way – you’ll begin to realize that it isn’t a lack of talent, knowledge, or skills that are holding you back.

It’s EXCUSES for why you THINK that you can’t do something.

The more that you do this...the more you will be able to ‘train’ that voice inside your head to be RESULTS-driven...instead of EXCUSE-driven.

Only THEN should you really listen to it...and the world will be your oyster!

“And Finally...”



I hope that this Special Report has been both interesting and thought-provoking for you.

The way I work is to share my experiences, and the lessons from those experiences, in a way that makes sense to YOU – in normal, everyday, circumstances.

I am certainly no cleverer, wise, or focused than you.

I have just managed to convert my thoughts into something that may be useful to other people like you who just have to deal with the ‘stuff’ that life regularly throws at them.

And...if you are interested in ‘more of the same’...please feel free to take a look at the products I have created specifically with YOUR success in mind.

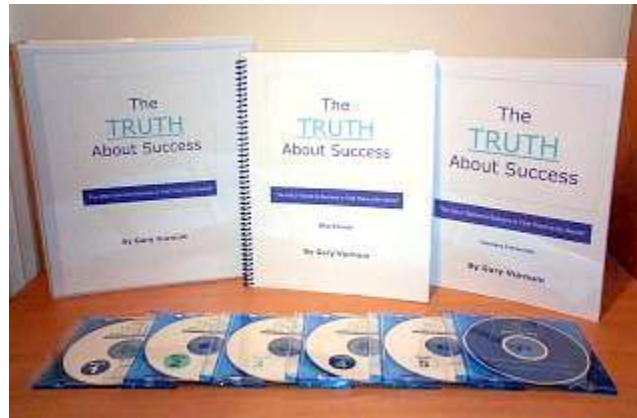
From my own experiences over the last few years especially – I can tell you that life is much too short to spend it feeling miserable, under pressure, and thinking that there is no way out.

There IS a way out for you...but it is entirely up to YOU whether you REALLY want to change bad enough to make things happen.

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Gary

The Truth About Success



"Do You Know What Is Holding You Back From Being As Successful As You Would Truly Like To Be?"

Do You Know What You Need To DO To Actually Change Your Life From Where You Are Now?"

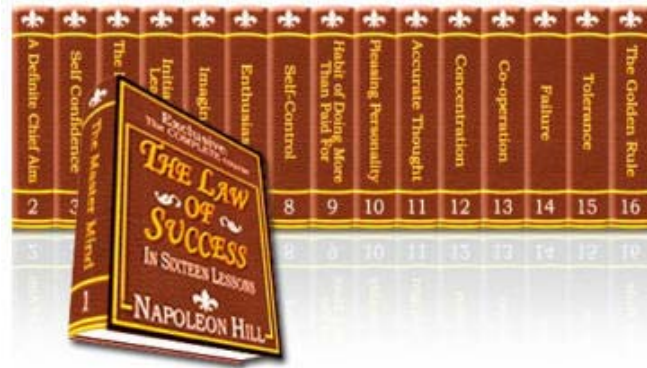
This Home Study version of my very successful Mentor Program is designed to enable you to REALLY find out two very important things, namely:

- 1) Why you do what you do, even though you don't want to
- 2) Why you don't do what should do, even though you want to

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The Millionaire Mindset



Success Breakthrough: "Why No Amount Of Books You Read On Personal Development Will Ever Work"

Behind the deceptively simple questions in this Workbook lie some very deep reasons why your life is where it currently is.

The people who actually took the time to fill out the Workbook realized what a powerful tool it is...and, since I first released "The Millionaire Mindset" – I have used this question 'formula' with even greater results in my coaching and Mentor Program.

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